

1. IFIM Business School, Bangalore (JAGSoM – Jagdish Sheth School of Management)

IFIM Business School, now rebranded as **Jagdish Sheth School of Management (JAGSoM)**, is one of India's leading private business schools known for its strong industry integration, future-ready curriculum, and outcome-driven management education. Established in **1995**, IFIM has built a solid reputation for producing industry-ready professionals across management, analytics, finance, marketing, and technology-led business roles.

Located in **Bengaluru, Karnataka**, the Silicon Valley of India, IFIM Business School benefits immensely from its proximity to multinational companies, startups, consulting firms, fintech organizations, and global technology leaders. The institute focuses on **experiential learning, case-based pedagogy, live industry projects, and global exposure**, preparing students for leadership roles in a rapidly evolving business environment.

IFIM/JAGSoM offers **AICTE-approved MBA programs**, undergraduate management programs, doctoral studies, and executive education. The curriculum is designed in collaboration with industry experts and global academic partners, ensuring alignment with real-world business requirements. The institute places strong emphasis on **analytics, digital transformation, entrepreneurship, and leadership development**.

With a consistent placement record, modern infrastructure, strong corporate partnerships, and international collaborations, IFIM Business School has emerged as a preferred choice for students seeking **high ROI private MBA colleges in Bangalore**. The school is especially known for its programs in **MBA Finance, Marketing, Business Analytics, Operations, and Entrepreneurship**.

Establishment, Location & Campus Overview

- **Established:** 1995
- **Institute Name:** IFIM Business School (Now JAGSoM)
- **Location:** Electronic City, Bengaluru, Karnataka
- **Campus Type:** Urban, technology-enabled campus

The IFIM campus is modern and well-equipped, offering a corporate-like learning environment. Its location in **Electronic City** provides direct exposure to IT companies, startups, and industrial hubs, enabling strong industry interaction and internship opportunities.

Courses Offered (UG / PG / PhD / MBA)

Undergraduate Programs

- **BBA (Bachelor of Business Administration)**
- **BBA – Analytics / Finance / Marketing (Specializations)**

Postgraduate / MBA Programs

- **MBA (AICTE Approved – 2 Years)**
 - MBA Marketing
 - MBA Finance
 - MBA Human Resource Management
 - MBA Operations & Supply Chain
 - MBA Business Analytics
 - MBA Entrepreneurship

Doctoral & Other Programs

- **PhD in Management**
 - **Executive Education & Certification Programs**
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Complete “B” Branches List (MBA Specializations)

IFIM Business School offers the following **MBA specializations (branches)**:

- Marketing Management
 - Finance Management
 - Human Resource Management
 - Operations & Supply Chain Management
 - Business Analytics
 - Entrepreneurship & Family Business
 - Strategy & Consulting
 - Digital Business & FinTech (Electives based)
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Admission Process

MBA Admission Process

Candidates can apply through multiple entrance exams:

- **Accepted Exams:**
 - CAT
 - XAT
 - CMAT
 - MAT

- GMAT
- ATMA

Selection Process:

1. Entrance Exam Score
 2. Academic Profile Evaluation
 3. Personal Interview (PI)
 4. Statement of Purpose / Essay (if applicable)
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Eligibility Criteria

MBA Program

- Bachelor's degree from a recognized university
- Minimum **50% aggregate marks** (45% for reserved categories)
- Valid score in any accepted management entrance exam

BBA Program

- 10+2 from a recognized board
- Minimum **50% marks**

PhD

- Master's degree in Management or related discipline
 - Entrance test + Interview
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Tuition Fees & Other Charges (Approx.)

Program	Total Fees
MBA (2 Years)	₹14–16 Lakhs
BBA (3 Years)	₹7–9 Lakhs
PhD	As per norms

Fees include tuition, academic resources, library access, and institutional facilities.

Placements at IFIM Business School

IFIM Business School maintains a **strong placement record** with consistent industry participation.

Branch-wise Average Package (Approx.)

- Marketing & Sales: ₹6–8 LPA
- Finance: ₹7–9 LPA
- Business Analytics: ₹8–10 LPA
- Operations & SCM: ₹6–7 LPA
- HR Management: ₹5–6 LPA

Highest Package

- **Domestic Highest:** ₹15–18 LPA (varies by year)

Top Recruiters

- Deloitte
- EY
- KPMG
- Accenture
- Infosys
- ICICI Bank
- HDFC Bank
- Amazon (roles & partners)
- PwC
- TCS

Facilities & Infrastructure

- **Hostels:** Separate hostels for boys & girls
- **Library:** Digital & physical management library
- **Classrooms:** Smart classrooms with AV tools
- **Labs:** Analytics & computer labs
- **Sports:** Indoor & outdoor sports facilities
- **Medical:** On-campus medical support
- **Incubation:** Entrepreneurship & startup support cell

Why Choose IFIM Business School? (USP Section)

- Strong industry-oriented MBA curriculum
 - Located in Bengaluru's corporate & tech hub
 - Focus on analytics, digital & future skills
 - Multiple entrance exam acceptance
 - Good ROI among private MBA colleges
 - Corporate mentoring & live projects
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SEO FAQs – IFIM Business School

Q1. Is IFIM Business School AICTE approved?

Yes, the MBA program at IFIM Business School (JAGSoM) is **AICTE approved**.

Q2. What entrance exams are accepted for IFIM MBA?

CAT, XAT, CMAT, MAT, GMAT, and ATMA are accepted.

Q3. What is the average package at IFIM Business School?

The average package ranges between **₹6–8 LPA**, depending on specialization.

Q4. What is the fee for MBA at IFIM Bangalore?

The total MBA fee is approximately **₹14–16 Lakhs**.

Q5. Is IFIM Business School good for MBA?

Yes, IFIM is considered a good option among **top private MBA colleges in Bangalore**, especially for industry-focused learning and analytics-driven programs.