

1. Indian Institute of Management Bangalore (IIMB)

The **Indian Institute of Management Bangalore (IIM Bangalore / IIMB)** is one of India's most prestigious and globally respected business schools, consistently ranked among the **top three management institutes in the country**. Established in **1973**, IIM Bangalore has built a strong reputation for academic rigor, leadership development, research excellence, and outstanding placement outcomes. The institute is known for producing leaders who excel across consulting, finance, strategy, technology management, entrepreneurship, and public policy.

Located in **Bengaluru, Karnataka**, India's Silicon Valley, IIMB benefits from unparalleled proximity to multinational corporations, global consulting firms, unicorn startups, and innovation ecosystems. The institute follows a **case-based, discussion-oriented pedagogy**, encouraging analytical thinking, ethical decision-making, and real-world problem solving. Its programs are designed to blend theory with practice through live projects, simulations, and industry interaction.

IIM Bangalore also has a strong global footprint through international exchange programs and collaborations with leading universities worldwide. The institute's startup incubator, **NSRCEL (Nadathur S. Raghavan Centre for Entrepreneurial Learning)**, is one of India's most successful incubation centers, supporting hundreds of startups and social enterprises.

With a lush **100-acre green campus**, world-class faculty, a powerful alumni network, and near-perfect placement records year after year, IIM Bangalore remains a top choice for CAT toppers and experienced professionals alike. For aspirants seeking **high ROI, global recognition, and long-term career acceleration**, IIM Bangalore stands as a benchmark institution in management education.

Establishment, Location & Campus Overview

- **Established:** 1973
- **Institute Type:** Autonomous Public Business School
- **Location:** Bannerghatta Road, Bengaluru, Karnataka
- **Campus Area:** Approx. 100 acres

The IIM Bangalore campus is widely regarded as one of the **most beautiful academic campuses in India**, featuring iconic stone architecture, eco-friendly design, tree-lined avenues, and modern academic facilities. Its strategic location in Bengaluru offers students direct exposure to India's corporate, technology, and startup ecosystem.

Courses Offered (UG / PG / PhD / MBA)

Undergraduate Programs

✗ IIM Bangalore does NOT offer undergraduate or B.Tech programs

Postgraduate & MBA Programs

- **PGP (MBA – 2 Years)** – Flagship program
- **PGPBA** – MBA in Business Analytics
- **EPGP** – One-Year Executive MBA
- **PGPEM** – Executive MBA (Weekend Program)

Doctoral & Other Programs

- **PhD / Fellow Programme in Management (FPM)**
- **Executive Education & Certificate Programs**
- **Online & Digital Learning Programs**

Complete “B” Branches List (MBA Specializations)

IIM Bangalore does not follow a traditional “branch” system like engineering colleges. Instead, students choose **functional specializations and electives**, including:

- Finance
- Marketing
- Operations Management
- Strategy
- Human Resource Management
- Economics & Social Sciences
- Business Analytics
- Entrepreneurship
- Public Policy
- Information Systems & Digital Strategy

Admission Process

MBA (PGP / PGPBA)

- **Entrance Exam:** CAT (Common Admission Test)

Selection Process:

1. CAT percentile-based shortlisting
2. Written Ability Test (WAT)
3. Personal Interview (PI)

4. Academic profile, work experience & diversity evaluation

Executive MBA

- CAT / GMAT / GRE (program-specific) + Interview

PhD Programme

- CAT / GMAT / GRE / GATE / UGC-NET + Interview

Eligibility Criteria

MBA (PGP)

- Bachelor's degree with **minimum 50% marks** (45% for reserved categories)
- Valid CAT score
- No age limit

Executive MBA

- Minimum **4–5 years of full-time work experience**

PhD

- Master's degree or equivalent qualification

Tuition Fees & Other Charges (Approx.)

Program	Total Fees
MBA (PGP – 2 Years)	₹24–26 Lakhs
MBA (PGPBA)	₹26–28 Lakhs
Executive MBA (EPGP)	₹27–29 Lakhs
PhD	Fully Funded

Fees include tuition, academic resources, library access, and basic campus facilities.

Placements at IIM Bangalore

IIM Bangalore consistently records **100% placements** with strong domestic and international offers.

Branch-wise Average Package (Approx.)

- Consulting & Strategy: ₹35–40 LPA
- Finance: ₹32–38 LPA
- General Management: ₹30–34 LPA
- Analytics & Technology Management: ₹28–32 LPA
- Marketing & Sales: ₹26–30 LPA

Highest Package

- **Domestic Highest:** ₹80+ LPA
- **International Highest:** ₹1 Crore+ per annum

Top Recruiters

- McKinsey & Company
- Boston Consulting Group (BCG)
- Bain & Company
- Goldman Sachs
- JP Morgan
- Amazon
- Google
- Microsoft
- Accenture Strategy
- Tata Group, Reliance Industries

Facilities & Infrastructure

- **Hostels:** Fully residential, single-occupancy rooms
- **Library:** One of Asia's finest management libraries
- **Classrooms:** Smart classrooms with case-study learning
- **Labs:** Analytics, computing & research labs
- **Sports:** Gymnasium, swimming pool, courts & grounds
- **Medical:** 24×7 on-campus health center
- **Incubation:** NSRCEL – Leading startup incubation hub

Why Choose IIM Bangalore? (USP Section)

- Consistently ranked **Top-3 IIM in India**
 - Exceptional consulting & leadership placements
 - Strong global reputation & international exposure
 - Powerful alumni network across Fortune 500 companies
 - Case-based pedagogy with industry integration
 - High ROI and long-term career growth
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SEO FAQs – IIM Bangalore

Q1. What is the rank of IIM Bangalore in India?

IIM Bangalore consistently ranks among the **top 3 management institutes in India**.

Q2. What CAT percentile is required for IIM Bangalore?

General category candidates usually require **99.5+ percentile**, while cut-offs vary for other categories.

Q3. Does IIM Bangalore offer B.Tech?

No, IIM Bangalore **does not offer B.Tech or engineering programs**.

Q4. What is the average package at IIM Bangalore?

The average package is approximately **₹33–35 LPA**.

Q5. Is IIM Bangalore worth the fees?

Yes. With excellent placements, global recognition, and leadership roles, IIM Bangalore offers **one of the best ROIs in India**.